



# 2023 Smart City Summit & Expo

A professional hybrid fair for smart cities

Mar. 28th - 31st @TaiNEX 2

Mar. 30th - Apr. 1st @Kaohsiung Exhibition Center

# PACKAGE

# **BUILD YOUR PRESENCE @ 2023 SCSE**



**Exhibit at  
SCSE**

**Co-host  
Events**

**VIP  
Delegation  
Visit**



# **Exhibit at SCSE**

# BOOTH & PAVILION @ 2023 SCSE

Set up your booth/pavilion & establish your presence

Location	Type (3 x 3 meters)
Taipei and/or Kaohsiung	Raw Space or Shell Scheme



- ★ US\$ 4,250 per booth (raw space or shell scheme)
- ★ Buy two get 15% off OR buy three get one free
- ★ Additional early bird discount (10% off) if apply by December 15<sup>th</sup>, 2022
- ★ Free accommodation for foreign exhibitors during event dates
- ⦿ This offer applies to both SCSE Taipei & Kaohsiung (mix & match welcome)
- ⦿ Please feel free to contact us if customized offer is required

# DISPLAY DETAILS

Join the largest Smart City event in Asia

Type	Included items
Raw Space (3 x 3 meters)	<ul style="list-style-type: none"><li>✓ Space</li><li>✓ 110V/500W socket</li></ul>
Type	Included items
Shell Scheme (3 x 3 meters)	<ul style="list-style-type: none"><li>✓ Space</li><li>✓ Standard partition</li><li>✓ Company name fascia board</li><li>✓ Information counter</li><li>✓ Glass round table</li><li>✓ folding chairs (4 pcs)</li><li>✓ Lockable cupboard</li><li>✓ 18W spotlights (3 pcs)</li><li>✓ 110V/5A socket</li><li>✓ Waste paper basket</li></ul>



\*Please download [Application Kit](#) to see more details.

# Join Smart City Online

Check our [WEBSITE](#) for examples!



PLAN	SOLUTIONS (No. of pieces)	ATTACHMENTS (No. of uploads)		VIDEOS (No. of links)		PRICE (USD)	
		EN	CH	EN	CH	6 MONTHS	1 YEAR
A	3	3	3	3	3	\$1,500	\$2,500
B	5	5	5	5	5	\$2,000	\$3,000
<b>C</b> <b>(+1 PAVILION)</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>\$5,000</b>	<b>\$7,000</b>

# BONUS OFFER

for our allies and partners around the world

All prices are in USD

Original Price (per 3*3 booth)	Taipei	Taipei Early Bird (paid before Dec. 15th, 2022)	Kaohsiung	Kaohsiung Early Bird (paid before Dec. 15th, 2022)
	\$ 4,250	\$ 3,825	\$ 3,500	\$ 3,150
<b>Bonus Offer for SCSE's Allies</b>	<b>Taipei and/or Kaohsiung (1+1 booths)</b>		<b>Early Bird (paid before Jan. 15th, 2023)</b>	
	<b>\$4,000</b>		<b>\$3,600</b>	



- Buy the booth and we offer 1 FREE online pavilion with 10 solutions on Smart City Online for a year (valued at \$7,000)
- BUY 1 GET 1 FREE offer applies to both SCSE Taipei & Kaohsiung (mix & match welcome)
- If you successfully invite 1 business delegation (over 10 persons) to visit 2023 SCSE, you will receive **an additional 10% off discount on your 2024 SCSE exhibition** package purchase.



# Smart Startups Program

World's Best Smart Startups Gathering





## WHO CAN APPLY



### Accelerating Partners

(Accelerators, incubators, and startup supporting organizations)  
recruiting 3 or more qualified\* startup companies

## STARTUP QUALIFICATION

Startups recruited must be established after Jan. 1st, 2017, and from one of the category below:



AI



Healthcare



Transportation



IoT



Energy/Building



Others

## PROGRAM CONTENT

### Application Fee

FREE

### Application Requirement

Assembly of at least 3 startups

### Program Content

- ➡ 1 exhibition pavilion in 2023 SCSE Taipei
- ➡ Access to SCSE Online Matchmaking System
- ➡ Invitation to exclusive event activities
- ➡ Logo featured on the SCSE official website
- ➡ 5-night accommodation during event days

*applicable to participants travelling from overseas*

*pavilion size is subject to the number of startup companies recommended:*

Number of Startups	Pavilion Size (Estimated Equivalent Number of Booths)
3-4	3 m x 3 m (1)
5-6	3 m x 6 m (2)
7-8	6 m x 6 m (4)
9+	6 m x 9 m (6)

**Download application kit for more details**



# **Co-host Events**

# Gov x Biz Bilateral Webinar

Open up future collaborations with city governments and target businesses



A 2-hr closed-door webinar during 2023 SCSE  
For a delegation of (at least)

 1 city government representative +  5 business delegates



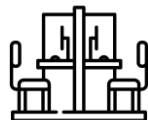
1 Both city representatives give remarks



2 City representatives share their city's strategies, outlook, and collaboration opportunities (procurement or projects)



3 One TW company/agency shared their experiences & suggestions on international partnership in gov procurement & QA



4 B2B matchmaking sessions (company info and timetables provided in advance)

# Co-host events with SCSE

Plan	Venue	Scale	PRICE (USD)		Equipment
			Half Day • 08:00-12:00 • 13:00-17:00	Full Day 08:00-17:00	
A	 <p>Conference Room</p>	Max of 120 audience	\$5,000	\$8,000	<ul style="list-style-type: none"> <li>• 4 Long tables</li> <li>• Max of 120 Chairs (based on the scale)</li> <li>• 2 Microphones</li> <li>• 1 Projection</li> <li>• 1 Presentation pen</li> <li>• 1 Lap top</li> </ul>
B	 <p>Meeting Room</p>	Max of 250 audience	\$10,000	\$16,000	<ul style="list-style-type: none"> <li>• Tables &amp; chairs (based on the scale)</li> <li>• 2 Microphones</li> <li>• 1 Projection</li> <li>• 1 Presentation pen</li> <li>• 1 Lap top</li> </ul>



# **GOV VIP Delegation Visit**

# Who are qualified as Gov VIP/VVIP delegates?

## Gov VIP Delegation: 1 leader + up to 5 members

Central or local government leaders (deputy mayors/ mayors, or ministerial level)

Requirements: In order to be eligible for subsidized VIP entry, Gov VIP leaders are required to fulfill their participation in some of our event highlights:

Required activities in both Taipei & Kaohsiung:

(1) Opening Ceremony (2) Mayors' Summit & Leadership Forum (3) Expo Tour

Selected activities (choose at least one):

(1) 1 matchmaking session

(2) 1 forum session other than Mayors' Summit

(3) 1 real-site demo tour



## (NEW) Who are VVIP delegates?

Limited to 10 central or local government leaders (deputy mayors/ mayors, or ministerial level) that have:

1. Been enlisted in the List of VVIP Cities officially provided by TCA, or
2. Submitted a clear statement of his/her city's current smart city project(s)/procurement program(s), which allow(s) specific opportunities to collaborate with Taiwanese entities (public or private)

Subsidized VVIP are required to fulfill their participation in the event highlights stated above as well.



\*Only the delegates who finish a successful registration before **Jan. 16, 2023** and are admitted by the organizer will be qualified as VIP delegates

# Event support for Gov VIP delegations

City leaders (deputy mayors/ mayors or higher) applying before Jan. 16<sup>th</sup>, 2023

VIP	VVIP (limited to 10 qualified applicants)
<ul style="list-style-type: none"><li>• <b>4-day free accommodation &amp; venue transportation for the delegation</b> Special VIP program with accommodation arranged by TCA from Mar. 27<sup>th</sup>(in) to 31<sup>st</sup> (out), 2023</li></ul>	
<ul style="list-style-type: none"><li>• <b>Enjoy the 4-day VIP Program arranged by the organizer</b> Special visits, business tours, and networking events for VIPs only.</li></ul>	
<ul style="list-style-type: none"><li>• <b>Reimbursement of a round-trip flight for the delegation leader</b> (Limited to Premium Economy/Economy class with <b>price caps from USD1,000 to 2,500</b> according to different regions)</li></ul>	<ul style="list-style-type: none"><li>• <b>Reimbursement of a round-trip flight for the delegation leader</b> (Limited to Premium Economy/Economy class with <b>price caps from USD2,000 to 3,500</b> according to different regions)</li></ul>
<p>*All applicants are required to follow the regulations, and details stated in the <a href="#">SCSE GOV VIP package</a></p> <p>*TCA reserves the right to revise the packages and verify applicants.</p>	<ul style="list-style-type: none"><li>• <b>One extra speaking opportunity in the event</b></li><li>• <b>Join one G2G/G2B matchmaking event</b></li><li>• <b>Free exhibition space at 2023 SCSE</b> Virtual pavilion on Smart City Online and a physical exhibition space</li></ul>



# Gov VIP Program

VVIPs are eligible for a customized program arranged by TCA with extra VIP events

## 2023 SCSE @TAIPEI & KAOHSIUNG

Mar. 28 <sup>th</sup>	Mar. 29 <sup>th</sup>	Mar. 30 <sup>th</sup>	Mar. 31 <sup>st</sup>
<ul style="list-style-type: none"><li>★ Opening Ceremony</li><li>★ Expo tour</li><li>★ Mayors' Summit</li><li>• Taipei Night</li></ul>	<ul style="list-style-type: none"><li>★ Mayors' Summit</li><li>✓ CTalk / 2050 Net Zero Forum</li><li>✓ Matchmaking</li><li>✓ Real-site demo tour</li><li>• HSR to Kaohsiung</li></ul>	<ul style="list-style-type: none"><li>★ Opening Ceremony of SCSE@Kaohsiung</li><li>★ Expo Tour</li><li>★ Leadership Forum</li><li>• Kaohsiung Night</li></ul>	<ul style="list-style-type: none"><li>• Visit Kaohsiung City Hall</li><li>✓ Matchmaking/forum</li><li>✓ Real-site demo tour</li></ul>



★ Required  
✓ Selected



# **BIZ VIP Delegation Visit**

# Event support for BIZ VIP delegations

Smart city businesses, research institutes, associations or organizations with at least 4 persons in the visiting delegation and applying before Jan. 16<sup>th</sup>, 2023

Delegates	Delegation Leader
<ul style="list-style-type: none"><li><b>4-day free accommodation &amp; venue transportation for the delegation</b> SCSE Taipei : March 28 (in)- March 30(out) and SCSE Kaohsiung : March 30 (in)- April 1(out)</li></ul>	
<ul style="list-style-type: none"><li><b>Enjoy the 4-day VIP Program arranged by the organizer</b> 1 Group Matchmaking Session with TW companies (maximum of 2 hours) Special visits, business tours, and networking events</li></ul>	<p><b>(ONLY for 10-persons delegation)</b></p> <ul style="list-style-type: none"><li><b>Reimbursement of a round-trip flight for the delegation leader</b> (Limited to Economy Class with <b>price caps from USD 500 to USD 1,500</b> according to different regions)</li><li><b>1 Free display space in SCSE Taipei &amp; Kaohsiung</b></li></ul>

\*All applicants are required to follow the regulations, and details stated in the [SCSE BIZ VIP package](#)  
\*TCA reserves the right to revise the packages and verify applicants.

# Business VIP Program

Each business VIP delegation will be entitled to our event support only when they fulfill their participation in some of our activities at 2023 SCSE as below:

**1**

Take **1 Expo Tour** arranged by the organizer

**2**

Attend at least **2 SCSE forums** during the event

**3**

Attend at least **3 business matchmaking sessions** during the event



# **VIP Media Visit**

# Who are qualified as VIP Media?



**Foreign press journalists or reporters with experience in the write-ups of smart-city-related materials for TV, newspaper, magazines, or online media**

Must provide profile and related works as proofs of the above experience when applying for this package. Self-media and PR-related staff in non-media entities are NOT eligible. This package is limited to 1 person per media/press company.

**Requirements:**

In order to be eligible for subsidized VIP entry, VIP Media are required to fulfill their obligation by writing, distributing, and providing TCA with at least 3 non-negative news pieces for the Smart City Summit & Expo including written or video news on online or print media during the event or within 1 month after the event ends:

**\*Only the delegates who finish a successful registration before Jan. 16<sup>th</sup>, 2023 and are admitted by the organizer will be qualified as VIP delegates**

# Event support for VIP Media

This package is limited to only 1 person per media/press company.

**Foreign press journalists or reporters with experience in the write-ups of smart-city-related materials for TV, newspaper, magazines, or online media**

- **Reimbursement of a round-trip flight ticket**
  - (Limited to Economy class with price caps from USD1,000 to 2,500 according to different regions)
- **4-day free accommodation & venue transportation**
  - Special VIP program with accommodation arranged by TCA from Mar. 27(in) to 31 (out)
- **Applicants need to sign up at <https://smartcity.org.tw/vip/> as business VIPs by Jan. 16, 2023 and will claim the support by complying with regulations stipulated in the [2023 SCSE VIP Package](#).**

# How to Apply

**Aug. 31<sup>st</sup>, 2022**

VIP application opens (Sign up [HERE](#))

VIP APPLICATION

APPLICATION DEADLINE

PRELIMINARY LIST

FINAL LIST

**Jan 31<sup>st</sup>, 2023**

1. Accepted applicants and reserve candidates \*<sup>1</sup> on the first list will be notified
2. More details about the pandemic measures and the boarding & lodging at Taiwan will be disclosed

**Jan. 16<sup>th</sup>, 2023**

Applications will not be accepted after the date

**Feb. 17<sup>th</sup>, 2023**

1. Reserve candidates will be notified of the result
2. Applicants for speaking at Mayors' Summit will be notified with the result \*<sup>2</sup>

\*<sup>1</sup> A place on a reserve list means that you fulfilled the requirements for the admission, but considering the order of application and quota available, the organizer could only offer to put you on the waitlist at this point.

\*<sup>2</sup> Those who wish to speak at Smart City Mayors' Summit should apply in the VIP application process. Due to the limit in speaker quota available, the organizer reserves the right to admit applicants according to their (1) profile (2) city's current smart city projects or development (3) city's openness or current plans in collaborating with other government or business entities.



# Rates & Discounts (in USD)

Exhibit @ 2023 SCSE	
Standard booth/ Raw space	\$4,250/per booth @SCSE Taipei ; \$3,500/ per booth @ SCSE Kaohsiung
Smart City Online- S.C.O.P.E.	\$2,500/ 3 solutions a year ; \$3,000/ 5 solutions a year
1 Online Pavilion (10 solutions on S.C.O.P.E.)	\$7,000/year (Jan.-Dec., 2023)
Cohost events with TCA	
Group B2B online matchmaking	\$2,000/2hr
Gov x Biz Webinar	\$3,750/session (1-2hr)
Speaking opportunity	\$1,500/30 mins (livestream broadcast/pre-recorded video)
Other events	Customized and charged according to your needs
VIP Delegation Visit	
Gov / Business VIP Program	Free (quota-based with obligations for accepted applicants. Please see details in packages)



# See you at



## 2023 Smart City Summit & Expo

Mar. 28<sup>th</sup> - 31<sup>st</sup> @TaiNEX 2

Mar. 30<sup>th</sup> - Apr. 1<sup>st</sup> @Kaohsiung Exhibition Center

**Any questions?**

Ms. Shaph Su

shaph@mail.tca.org.tw

+886 2 2577 4249 ext. 859

en.smartcity.org.tw

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