

# JOIN US



## Networking

SCSE creates and widens the global networks of decision-makers across industries and sectors. Besides the traditional matchmaking in tradeshows, SCSE is devoted to innovating the ways people meet up with their key persons via networking activities, customized group matching, and supporting online B2B meetings through Smart City Online all year around.



With a view to driving the upgrade of smart city, 2023 SCSE will continue to roll out advanced and constructive urban solutions. We welcome all the companies in the field to join us at the event!

## 2023 SCSE @TAIPEI & KAOHSIUNG

Explore with

1,700  
Booths

120,000+  
Visitors

65+  
Forums

1,000,000+  
Views

1,200+  
Matchmaking Sessions



APPLY NOW!

## B2B Meetings

323  
Sessions

171  
Companies



## Gov x Biz Bilateral Webinars

The event not only connects city governments but the local companies who explore specific demands and find partners via matchmaking sessions.



## Real-site Demo Tours

Overseas guests were given tours during the event to some of the very select smart city sites in Taiwan, which are not usually open to the public, to best experience these projects under guidance.



## International Media Coverage

The 2022 SCSE not only marks a milestone in attracting domestic media's attention, but gains high exposure from international media. Approximately the event received coverages as wide as 2,800 pieces in across 28 countries worldwide.



# Calling for

EXHIBITORS

SPEAKERS

SPONSORS

MEDIA PARTNERS

VISITORS

## Contact

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TPEsmartcityexpo



@TPE\_SmartCity



Smart City Summit & Expo



Smart City Summit & Expo



en.smartcity.org.tw

# 2023 SmartCity Summit & Expo

Mar. 28 Tue - 31 Fri

Taipei Nangang Exhibition Center Hall 2

Mar. 30 Thu - Apr. 1 Sat

Kaohsiung Exhibition Center



## See you in Taiwan!





# Smart City Summit & Expo

## Create the connection: Asia's largest hybrid smart city tradeshow

Being Asia's largest hybrid smart city tradeshow featuring IoT solutions, SCSE has been offering marketing opportunities for governments and businesses from home and abroad. Featuring the theme "Digital Transformation Takes Smart Cities to New Heights", SCSE takes place in Taipei and Kaohsiung simultaneously as twin events.

### 2022 SCSE Overview



## Exhibition



Showcasing the advantages of local industries and ecosystems in both Taipei and Kaohsiung, the first-time twin events have gathered over 450 exhibitors, used up to 1,500 booths, and attracted 100 thousand visitors, despite the lingering impact of the pandemic. The exhibition continues to serve as one of the largest smart city platform with co-located displays for a variety of industries and startup communities.



- USA
- Singapore
- Malaysia
- Vietnam
- South Korea
- Indonesia
- Thailand
- Philippines
- Hong Kong
- Australia

## TOP 10 VISITORS' COUNTRIES



## EXHIBITOR LIST



## Highlight Events

With the professional forums tailored to different industries and the business matchmaking with public and private sectors, SCSE provides various events for the participants to find their potential working partners.

### Smart City Mayors' Summit

Every year, the Smart City Mayors' Summit gathers city mayors and high-profile municipal delegates from across the globe to share their insights on the latest governmental strategies and trends in smart cities. The Summit is not just one of the biggest highlights in the SCSE, but the world's largest networking platform among smart city governments.



### World Telecom Smart City Conference

By involving global telecom giants who show insights in building smart cities and diverse 5G solutions, we aim to gather the world's pace and shed light on the future opportunities for business collaboration.



### World System Integrators Conference (WSIC)

Featuring the key role of international SI ecosystem, the 4th WSIC gathered over 30 system integrators across the world to provide the first-hand information on development-based investment needs.



### Sustainable City Forum

The Sustainable City Forum leads the calls for global cities to achieve SDG11 by inviting businesses and experts to share their insights and build up greener cities in the future.



## VISITOR ANALYSIS



## PURPOSES OF VISIT

